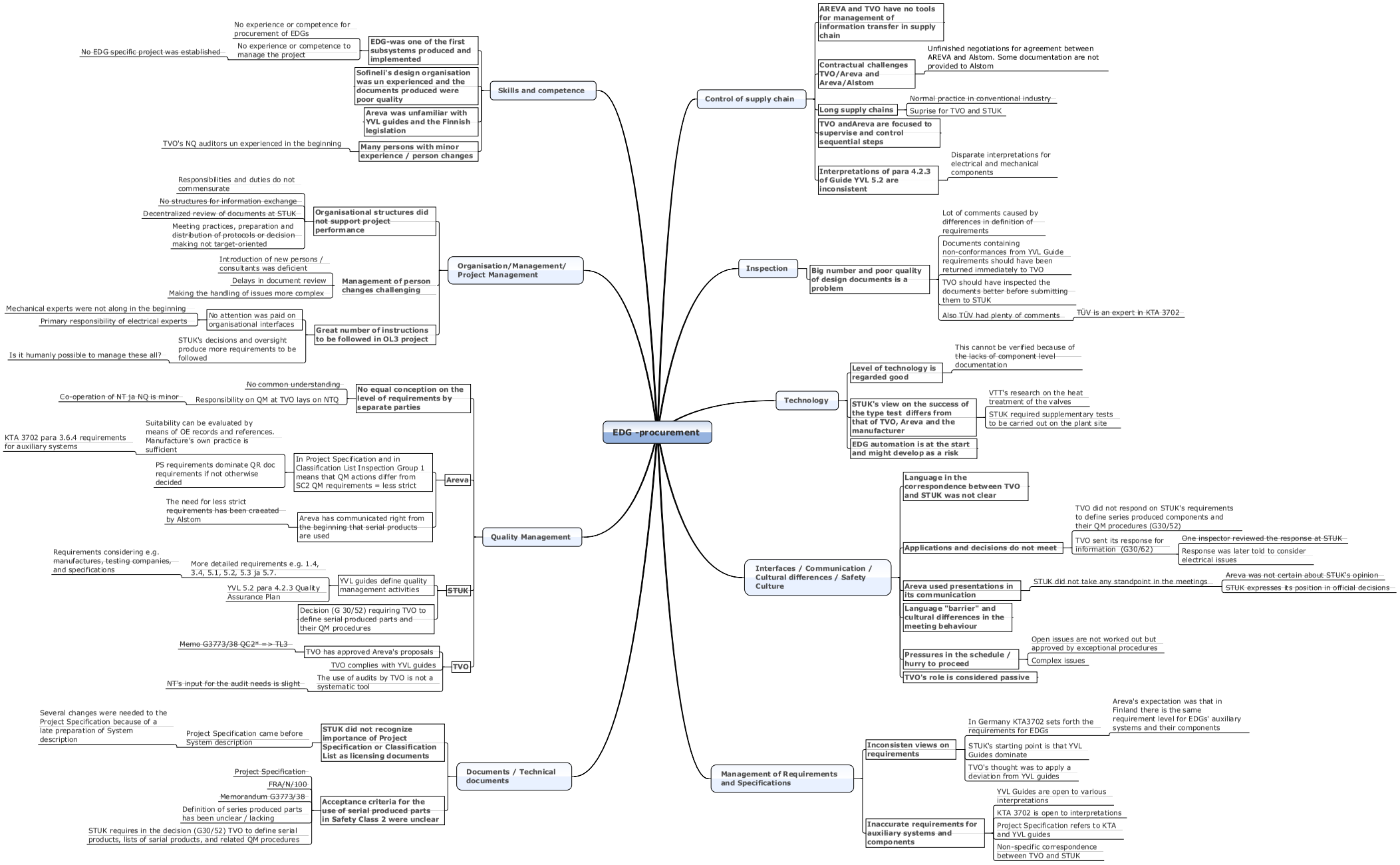

APPENDIX 2_Key Findings_Mind Map diagram .mmap - 3.5.2011 - Mindjet